

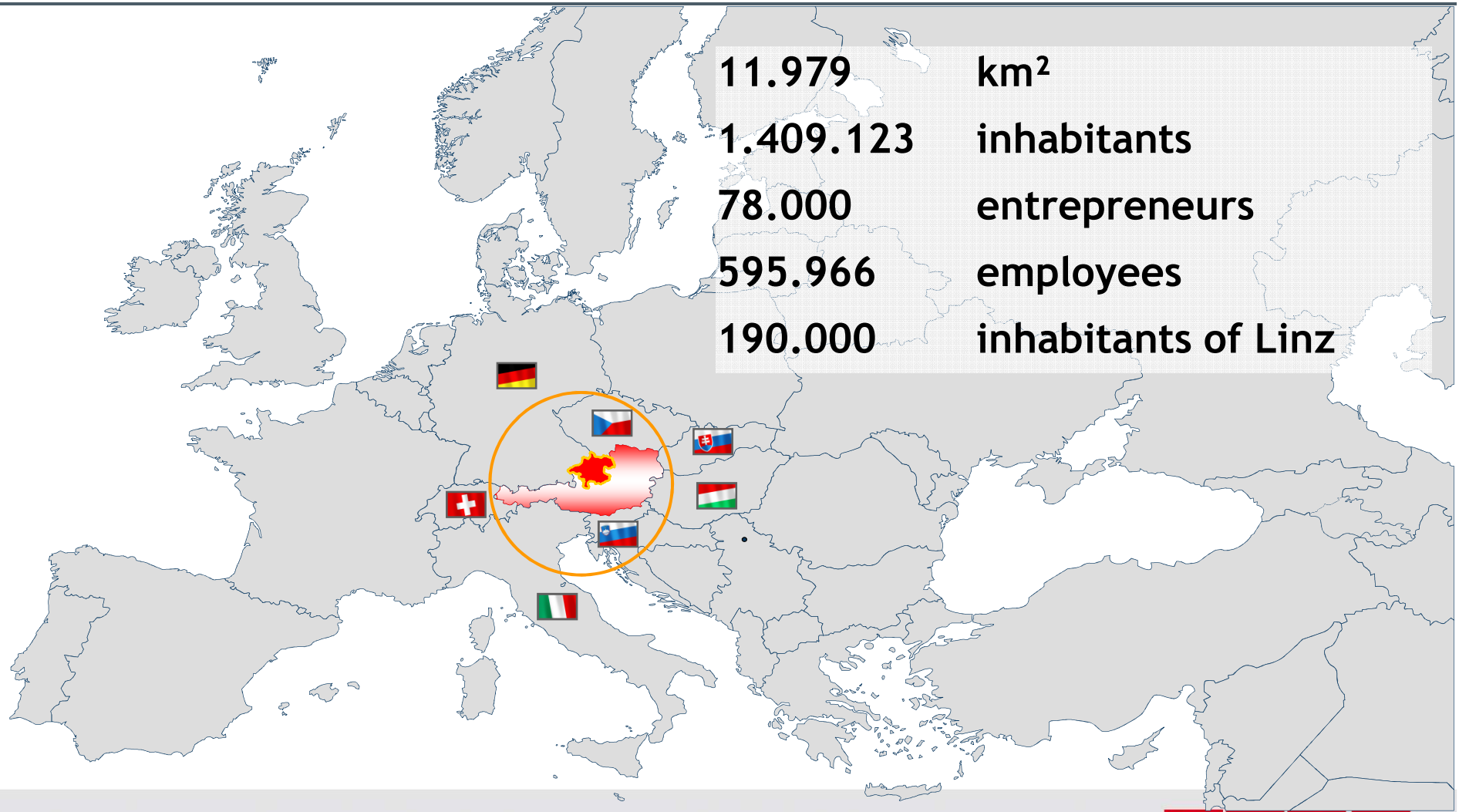
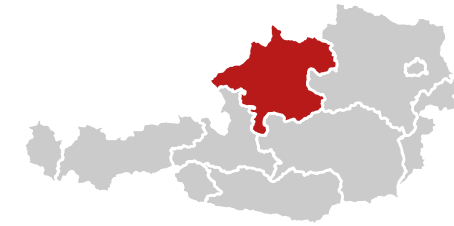


Upper Austrian Food Cluster

DI Jürgen Neuhold
Cluster-Manager

December, 1st 2010

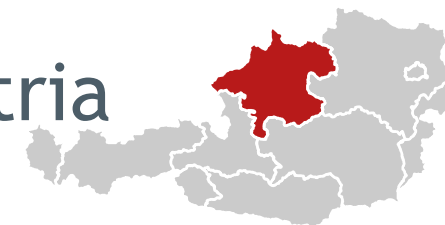
Upper Austria - in the heart of Europe



ALLES UNTERNEHMEN.

Industrial production in Upper Austria

Key industries



	billion euros	Upper Austria	%	Austria
Machinery & metal goods industry		7,11	26,4	26,95
Automotive industry		4,70	56,4	8,33
Chemical industry		3,81	29,6	12,85
Iron & steel industry		3,15	53,5	5,89
Food industry		1,75	19,6	8,91
Construction industry		1,35	24,2	5,57

update: 2009



Upper Austrian Chamber of Commerce

ALLES UNTERNEHMEN.



Mission statement and assignments

The Upper Austrian Chamber of Commerce is the only legally approved organization for representing the interests of the regional business community. She promotes the economy and is preferred service provider number 1 for Upper Austrian entrepreneurs.

1.245 elected representatives
77.863
members/entrepreneurs



Budget of
86,93 million Euro
327 employees

*without WIFI, branches, sections
update representatives: 04/2010
update: 12/2009



Upper Austrian Food Cluster

since Sept. 2000

Facts

- Foundation: Sept, 1th 2000
settled in the Upper Austrian Chamber of Commerce

- Funding:

Province of Upper Austria



Business Department



Agricultural Department



Upper Austrian Chamber of Commerce

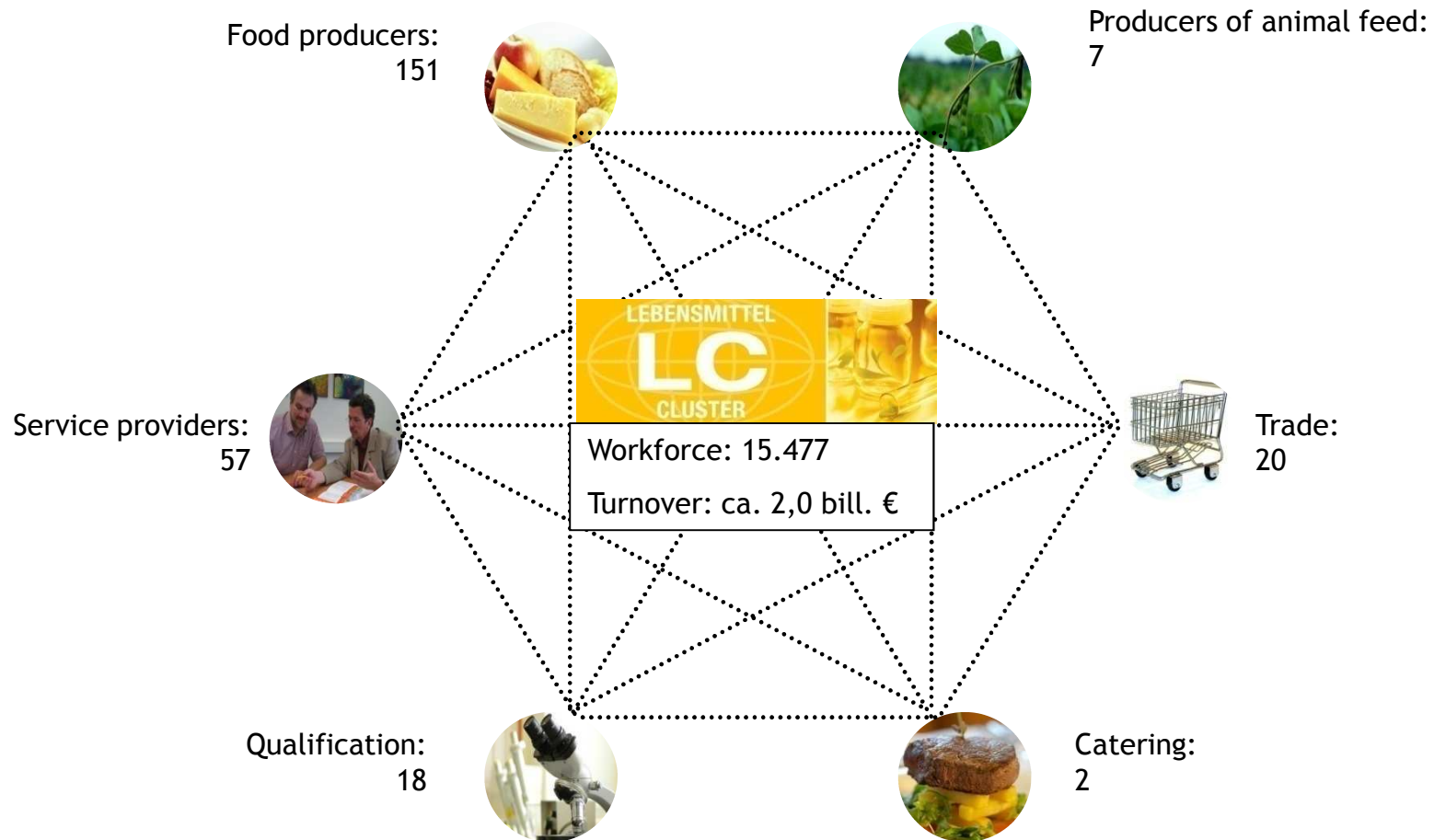


Self-financing



Partners of the Upper Austrian Food Cluster

Total 255 per 22.11.2010



Excerpt of the Upper Austrian Food Cluster partner companies

- BRAU UNION Österreich Aktiengesellschaft.....biggest brewery in Austria
- backaldrin Österreich GmbH.....strongest food brand in Austria
- Efko Frischfrucht und Delikatessen Gesellschaft m.b.H.....market leader with pickles in Austria
- VIVATIS Holding AG.....biggest meat company in Austria
- Berglandmilch reg. Gen.m.b.H.....biggest dairy in Austria
- Gmundner Molkerei reg. GenmbH.....3rd biggest dairy in Austria
- S. Spitz Gesellschaft m.b.H.....bakery products, alcoholics, syrups, energy drinks
- Almi Ges.m.b.H. & Co KG.....spices
- Diamant Nahrungsmittel GesmbH & Co KG.....bread mix
- Resch & Frisch Production GmbH.....bread
- Fischer Brot Gesellschaft m.b.H.....bread
- Solan Kraftfutterwerk Schmalwieser Gesellschaft m.b.H. & Co KG.....animal feed
- Salinen Holding GmbH.....salt



Upper Austrian Food Cluster and „Clusters Cord“



Our Benefit to the project „Clusters Cord“

10 years of experience of establishing a cluster in the field of food industry in Upper Austria

Our Expectation to the project „Clusters Cord“

- Creating solutions for cluster management to make the supply chain in food industry more efficient (public authorities - R&D - farmers- industry)
- Establish an interregional concept for innovation networks
- Benchmark clusters managements
- potential new business models and Cluster services



Contact



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